

Georgia Osteopathic Medical Association

INVITATION TO EXHIBIT

2010 CME Program MIDYEAR CME CONFERENCE & SCIENTIFIC EXHIBITION

Nov. 3rd-7th, 2010

Duluth, Georgia

To Whom It May Concern:

On behalf of the Georgia Osteopathic Medical Association, I am requesting a display fee in the amount of \$1000.00 for our 2010 Mid-Year CME Program. The Georgia Osteopathic Medical Association is a non-profit organization comprised of osteopathic physicians, residents, interns and students in Georgia. It is a divisional society of the American Osteopathic Association and the purpose of GOMA is to promote public health while also promoting the art, science and philosophy of osteopathic medicine.

*We provide continuing medical education for osteopathic physicians. Historically we have 130 physicians registered and two classes of medical student from the GA-Campus PCOM. Checks should be payable to The Georgia Osteopathic Medical Association. **Our Tax ID number is 581024582.***

We would appreciate if you would consider exhibiting at our program. If you have any questions, please give me a call.

Thank you,

Holly Barnwell

Holly Barnwell

Executive Director

Georgia Osteopathic Medical Association 2010 Exhibitor Opportunity

Invitation to Exhibit

The Georgia Osteopathic Medical Association is proud to again offer you our **Fall conference opportunity** to demonstrate your company's pharmaceuticals, services, products or equipment.

The objectives of these programs are to provide required **continuing medical education (CME)** for osteopathic physicians and others through educational didactic lectures, workshops, case studies & panels and **scientific exhibitions, where your participation is a vital part of achieving our goals**

Midyear CME Conference & Scientific Exhibition

Exhibit dates: Thursday & Friday Nov 4-5, 2010
Atlanta Marriott @ Gwinnett Place Atlanta (Duluth), Georgia

Exhibition Schedule

Thursday, November 4, 2010

Set up times: 12:00 pm – 2:00 pm

Exhibition hours: 2:00 pm - 6:00 pm

Friday, November 5, 2010

Exhibition hours: 9:00 am - 3:30 pm

In addition to special events unique to each meeting, scheduled beverage breaks and door prize drawings will be held in the exhibit area.

The Benefits of Exhibiting

As an exhibitor, you will have the opportunity to meet one-on-one with many physicians in an informal environment, away from the time restraints and interruptions of a busy practice office. Exhibitors and contributors to this continuing medical education program receive recognition through special mailings to members. As an exhibiting company registering in advance, your firm or organization name will be acknowledged in:

- the 6,000 emailed & mailed advance registration brochures
- the final program distributed to all in attendance
- **The Georgia DO**, the association's newsletter, distributed to over 1,000 physicians and others in Georgia and other states.

The members and staff of the Georgia Osteopathic Medical Association recognize and appreciate the valuable support exhibiting companies provide at our educational programs. We strive to make every effort to see that company representatives receive courteous attention and many excellent opportunities to meet one-on-one with physicians in both educational and social settings.

What is Provided

A six-foot table and two chairs within an approximate 10' X 10' space is included per space reserved. A larger exhibit area is available only by reserving a second space. The reservation fee includes beverage breaks and functions for up to two people per exhibit space per day. Electrical and other special needs must be reserved in advance.

To Reserve Your Exhibit Space

You may reserve your exhibit space for one or more booths with one application form and early reservations are discounted. Due to limited exhibit space, it is expected that the available areas will fill quickly. Please reserve your location as soon as possible to assure your participation. Space will be assigned on a first-reserved, first-assigned basis.

To Become a Sponsor

The Georgia Osteopathic Medical Association would like to invite your company to participate in our continuing medical education program, which provides required continuing medical education through didactic lectures, workshops, case studies, panels, and scientific exhibitions. On behalf of our convention planning committee we would like to invite you to sponsor a speaker or provide an unrestricted educational grant. Sponsors are given significant recognition in the convention brochure, final program, association newsletter, as well as on signs posted during the event. Please call the GOMA office at 678-225-7571 for details.

Comments by Company Representatives from previous Meetings

"As usual, the physicians of GOMA were enthusiastic and appreciated our support and participation in their meeting. THANK YOU." **Schering**

"Good response, will continue to attend this critical opportunity to share information with practitioners and explore needs/solutions." **Rural Sleep Disorder Services**

"Really nice set-up; fun family atmosphere! ... appreciated inclusion in extra-curricular functions... one of the most relaxed meetings attended — thanks for treating the reps as equals." **GlaxoSmithKline**

"Terrific staff; your communication with exhibitors is great; your conference is extremely well organized! Giving physicians credits for speaking to exhibitors and printing what the meeting would cost without exhibitors support is terrific." **DR Software**

"Really enjoyed meeting. Physicians are generous with time." **Elan Pharmaceutical**

"Thank you for inviting us to your conventions. You always make us feel welcome and appreciated. We look forward to seeing you again." **Forest Pharmaceutical**

**GEORGIA OSTEOPATHIC MEDICAL ASSOCIATION
2010 EXHIBITOR RESERVATION FORM**

*Fall (Midyear) CME Conference & Scientific Exhibition
Atlanta Marriott Gwinnett Place, November 3-7, 2010
www.marriott.com*

We will provide an unrestricted educational grant in the amount of:

\$500.00 _____ \$750.00 _____ \$1,000 _____ \$1,500.00 _____ \$2,500.00 _____ \$5,000.00 _____ Other _____

Please reserve: _____ # Exhibit Spaces *Total enclosed:* \$ _____

- Atlanta Marriott Gwinnett Place, Fall CME Conference, Oct 28 -Nov. 1, 2010* \$ _____
- Pharmaceutical Companies: \$1000 per space, *before* October 1, 2010 **10% added after**
- Non- Pharmaceutical Co: \$650 per space, *before* October 1, 2010 **October 1, 2010**
- Osteopathic Colleges: \$500 per space, *before* October 1, 2010
- Non- Medical Companies: \$500 per space, *before* October 1, 2010
- Yes, we will need 110 watt electricity: \$25.00

PLEASE PRINT:

Company _____

Contact Name _____ Title _____

Address _____ City, State, Zip _____

Tel.# (____) _____ Fax (____) _____

Email address: _____ **Cell # (____)** _____

Payment Information

Attached is a check made out to "GOMA" in the amount of \$ _____.

Please charge \$ _____ to my (circle one) Visa MasterCard American Express Discover

Account # _____ Exp. Date _____

Cardholder Name _____ Signature _____

This application, properly executed, constitutes a valid and binding contract. **FED I.D. # 58-1024582**

GEORGIA OSTEOPATHIC MEDICAL ASSOCIATION
P.O. Box 986 ≈ Braselton, GA 30517 ≈ 678-225-7571 ≈ FAX: 678-225-7579
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& SCIENTIFIC EXHIBITION**

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Duluth, Georgia

***Paula M. Gregory, DO
President & Convention Committee Chair***

***Melinda Greenfield, DO
President Elect & Program Chair***



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Braselton, GA 30517
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